

The Financial PLANNER

SUPPORTING EXCELLENCE IN FINANCIAL PLANNING

FPI PROFESSIONALS
CONVENTION
2017
MEDIA KIT

The Financial Planner is read by the most discerning and influential financial professionals in South Africa. This quarterly publication is a direct portal to the entire financial services industry, with a unique platform that presents you with the opportunity to showcase your corporate profile and position your brand as an authentic stakeholder in the financial advisory sector. The Financial Planner places your business and services in the hands of the country's top financial advisers, and speaks directly to the industry as the custodians of the profession.

TARGET Audience

- ▶ Financial advisors and planners
- ▶ Broker consultants
- ▶ Investment and Insurance advisors and managers
- ▶ Tax specialists
- ▶ Healthcare brokers
- ▶ Employee benefit consultants
- ▶ Private bankers
- ▶ Academics
- ▶ Compliance officers
- ▶ Legal advisors

TARGET Market

Our readers cover a wide range of sectors within the financial services industry, including:

- ▶ Life Insurance
- ▶ Banking
- ▶ Asset Management
- ▶ Investment
- ▶ Financial Planning
- ▶ Financial Specialists

CONTENT

- ▶ Member profiles
- ▶ FPI news
- ▶ Healthcare
- ▶ Investment
- ▶ Practice management and much more

Editorial Enquiries

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Size / position	Convention issue advertising fee
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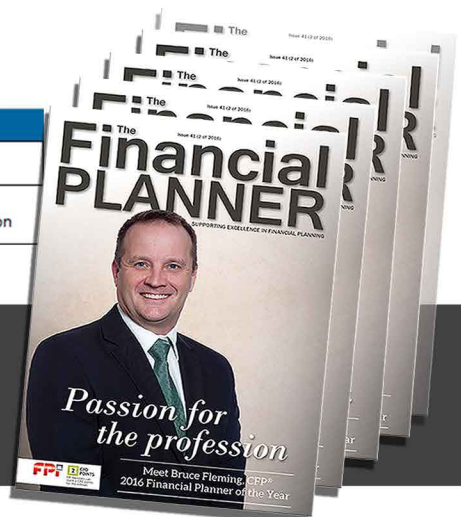
Material deadline

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SPECIAL Offer

Convention exhibitors receive 10% discount on advertisement bookings (only for this issue)



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